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VOLUME 1 ISSUE 3

# ESCAPE MAG



## SHOWTIME FLAG

Africa's Largest Coed  
Flag Football League.



CHILLZ | TUNDE EDNUT | IFE OFULUE | JEXWAYS | F3LINE | KANE KEID | GARUBA  
LUCKY | YANDE | PLUS2.34 | ADOORN | & MORE.



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# ESCAPE MAG

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It's SHOWTIME!

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# Editor's Letter

Welcome to the third edition of Escape Mag!

In this issue, we are thrilled to showcase the vibrant creativity of Africa, spotlighting talents from all corners of the continent. Our mission remains the same: to provide a platform where creatives can shine, where their voices resonate, and where their stories inspire.

In this edition, we turn our spotlight to the dynamic Showtime Flag, a coed flag football league that is rapidly making waves in Lagos. Prepare to delve into the exhilarating world of Showtime Flag, as we promise to bring you closer to every league activity in our subsequent publications. We've even crafted a special comic segment dedicated to this fast-growing league, promising entertainment and insight into their journey.

But that's not all – we are thrilled to feature an interactive session with music producer Chillz. Dive into the beats, the rhythms, and the stories behind the music as Chillz takes us on a captivating journey through his creative process.

In our commitment to connectivity, we've embedded links throughout the digital file, offering gateways to deeper insights into the individuals and stories featured within our pages. Click, explore, and discover the rich variety of talent that fills our magazine.

While we've bid adieu to some of our regular segments for this edition, fear not! They will return with renewed vigor in subsequent editions, promising fresh perspectives and captivating content.

As this edition drops late in February, we look forward to serving you throughout the month of March. Until we meet again in April, we wish you a month filled with creativity, inspiration, and endless possibilities.

Thank you for being part of our creative journey.

Warm regards,  
Okiki Laoye  
Editor-in-Chief  
Escape Mag





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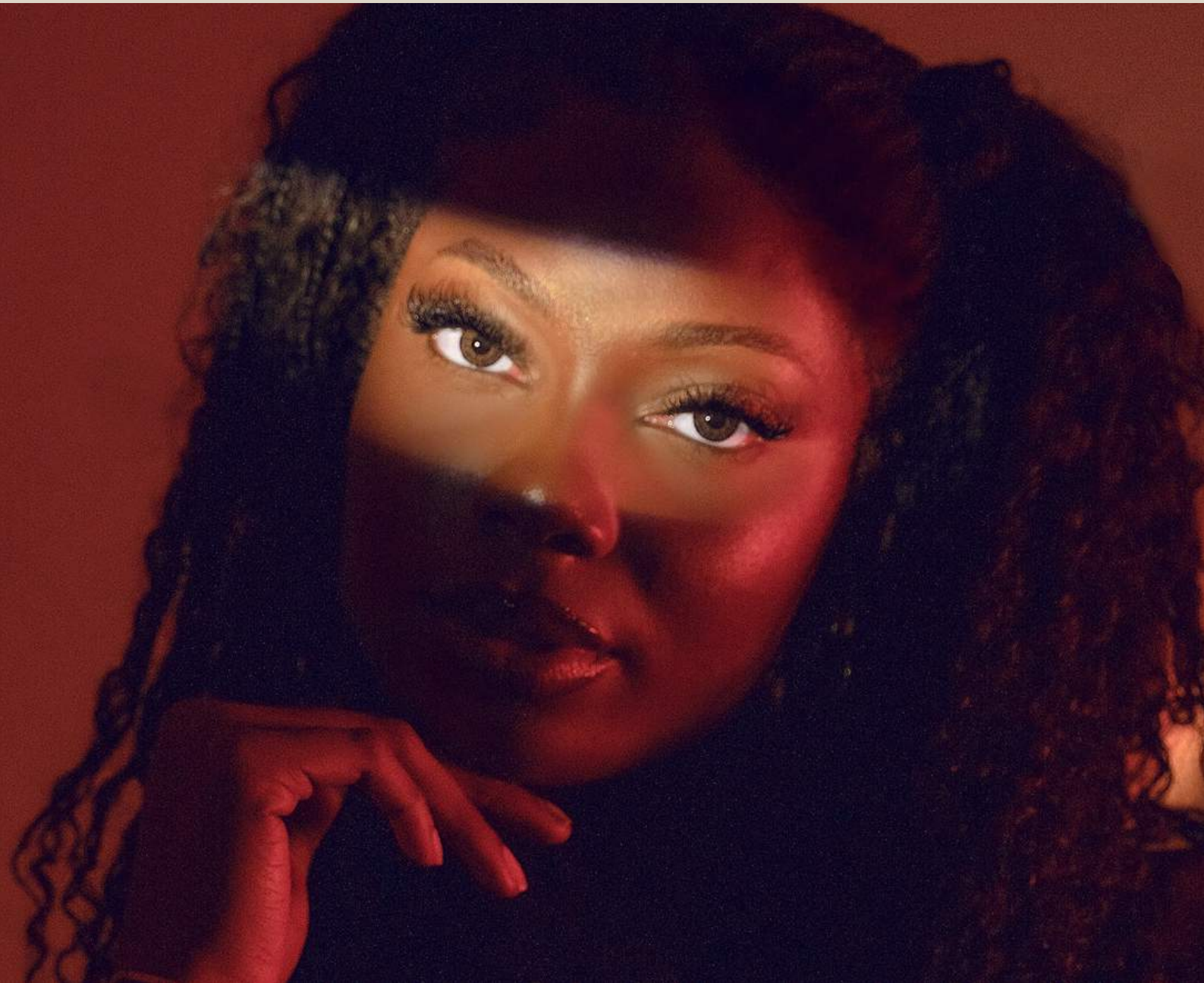


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# F3LINE

FEELIN' GOOD IN THE MUSIC JUNGLE



Meet F3line, a name that's quickly pouncing its way to the top of the Afrobeats scene. By day, she might be a master of circuits, but by night, she transforms her purr into captivating melodies that leave audiences feline good.



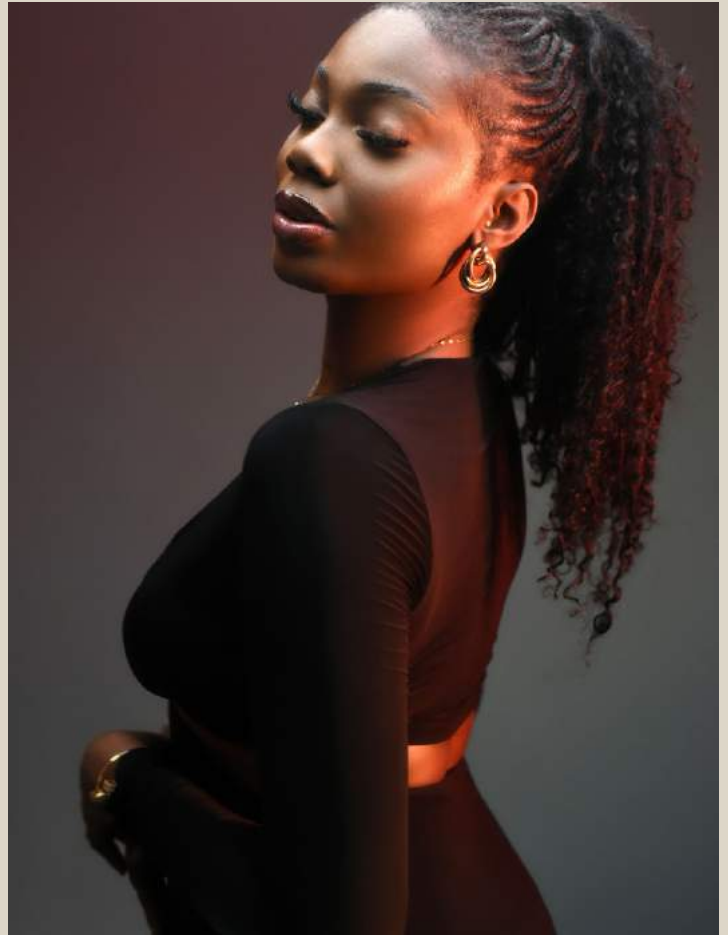
F3line's musical journey began as a secret meow-stery, her talent waiting patiently in the wings. Then, in January 2022, she roared onto the scene with her debut singles, "Go Back Home" and "Lemons." These sonic gems landed her features on Chase Music's prestigious "The Chase" EP, leaving no whisker unturned.

But F3line's not just a fleeting meow-ment. Her music, a purr-fect blend of soul and R&B, reflects the depth of her experiences and emotions. It's music that speaks where words fail, a testament to the countless nights spent writing, recording, and meticulously crafting her sound.

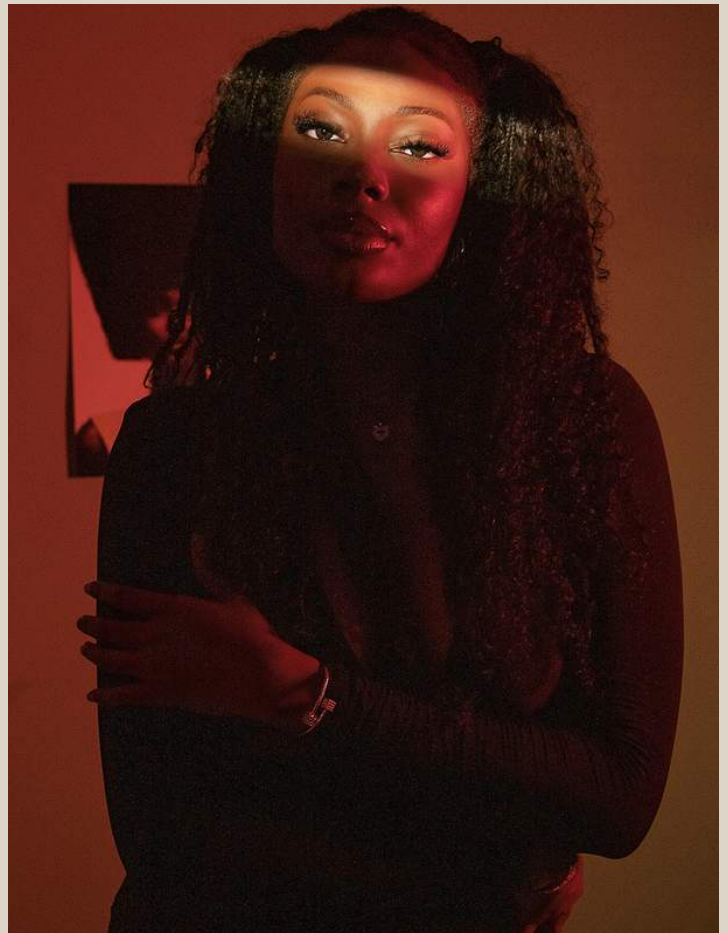
And the world is listening. Her recent single, "Day One," pulsates with the energy of a lioness on the prowl. From Instagram posts buzzing with excitement to electrifying live performances that leave audiences feline feline good, F3line is captivating hearts with every note.

But she's not afraid to embrace the playful side of the musical jungle either. Her recent cover of Joeboy's "Enemy" showcases her versatility and her ability to connect with diverse audiences. It's a playful reminder that she's more than just a powerful vocalist; she's a storyteller, weaving emotions into melodies that resonate deeply.





F3line's journey is just beginning, but one thing's clear: her talent is undeniable, her passion infectious. Whether she's electrifying stages or captivating listeners with her soulful melodies, F3line is a name to remember. In a world where music speaks volumes, she's poised to become the soundtrack to a generation. So keep an ear out for this feline force. F3line is one talent you won't want to miss!







KANE KEID: SOUTH AFRICA'S  
FAST RISING RAP SENSATION.



Escape Mag: Congratulations on the release of "Dollar - A Kid's Analogy"! Can you share the inspiration behind the project and what message you hope to convey through your music?

Kane Keid: "Dollar - A Kid's Analogy" is a project deeply rooted in my childhood experiences and observations. Growing up, I faced various challenges, including financial struggles and societal pressures. You have songs like "Misunderstood" and "New Fold" that touch deeply on these experiences. However, through it all, I learned valuable lessons about resilience, determination, and the power of self-belief. This project serves as a reflection of those experiences, aiming to convey a message of hope and perseverance to listeners, especially children and young people who may be facing similar challenges. By using relatable analogies and storytelling, I hope to inspire others to overcome obstacles and chase their dreams, no matter the circumstances.

Escape Mag: Your freestyles on Instagram showcase raw talent and creativity. How do you approach the process of crafting your lyrics and beats?

Kane Keid: Crafting lyrics and beats is a deeply personal and creative process for me. I draw inspiration from a myriad of sources, including my own experiences, current events, and even conversations with friends and family. When writing lyrics, I strive for authenticity, aiming to capture genuine emotions and experiences that resonate with listeners. This often involves introspection and vulnerability, as I delve into personal reflections and societal issues that are important to me. As for beats, I approach them with an experimental mindset, blending different genres and sounds to create something unique and engaging. Whether it's a soulful melody or a hard-hitting rhythm, my goal is to evoke emotion and captivate listeners with each track.



Escape Mag: "Dollar - A Kid's Analogy" seems to touch on themes of ambition and struggle. How do you draw from personal experiences to infuse authenticity into your music?

Kane Keid: Personal experiences serve as the foundation of my music, allowing me to infuse authenticity and depth into my lyrics. From growing up in a diverse community to facing my struggles and triumphs, each experience shapes the stories I tell through my music. By drawing from real-life situations and emotions, I aim to create a genuine connection with my audience, inviting them to see the world through my eyes and empathize with the characters and narratives I portray. This authenticity not only adds depth to my music but also allows listeners to relate to the themes of ambition, struggle, and perseverance explored in "Dollar - A Kid's Analogy."

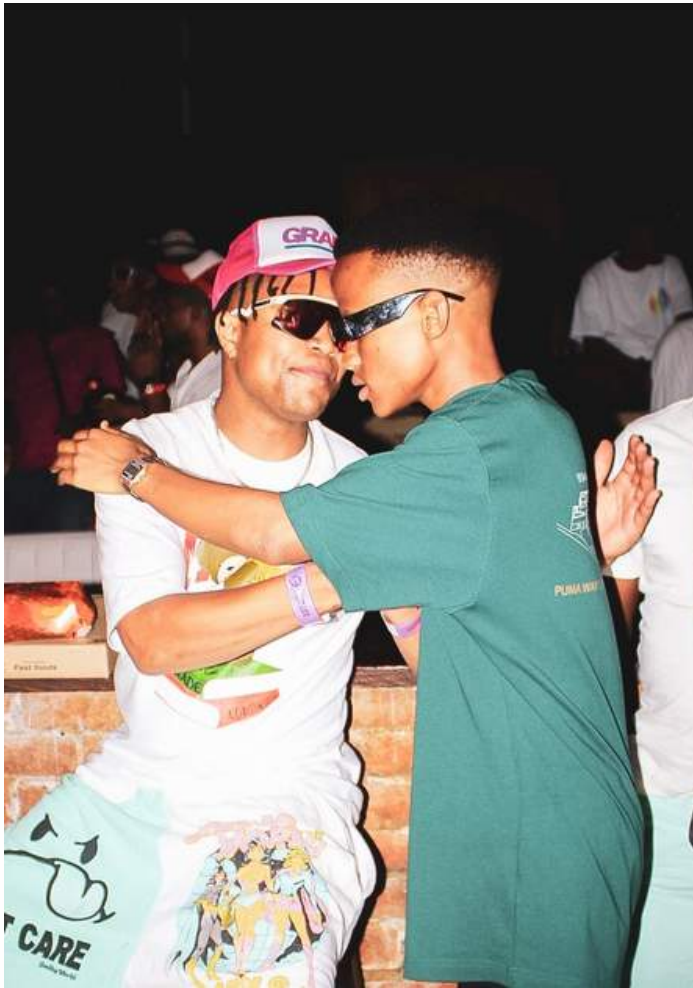
Escape Mag: As a young artist based in South Africa, how do you navigate the local music scene and carve out your unique sound in a diverse landscape?

Kane Keid: Navigating the local music scene in South Africa is both exciting and challenging. With its rich cultural diversity and vibrant artistic community, there are endless opportunities for collaboration and creative expression. However, standing out in such a diverse landscape requires a unique approach and a strong sense of identity. For me, carving out my unique sound involves staying true to my roots while also embracing new influences and collaborations. By staying connected to my community and remaining open to feedback and collaboration, I strive to create music that reflects my authentic voice and resonates with audiences both locally and internationally.

Escape Mag: The recent Nigeria vs. South Africa match in the African Cup of Nations sparked excitement and rivalry. As a South African, how do you feel about the outcome of the match and its significance for both nations?

Kane Keid: As a South African, the Nigeria vs. South Africa match in the African Cup of Nations held significant importance for both nations. While the outcome may have been disappointing for South Africa, the match itself was a testament to the passion and rivalry that characterize African football. Despite the loss, the spirit of competition and camaraderie shared between the two nations serves as a reminder of the unifying power of sport and the shared love for the beautiful game across the continent.





Escape Mag: Your music often delves into societal issues and personal reflections. How do you see your role as an artist in sparking conversations and driving change within your community?

Kane Keid: As an artist, I believe in using my platform to spark conversations and drive change within my community. Through my music, I aim to shed light on societal issues and personal reflections that are often overlooked or misunderstood. Whether it's addressing topics like social inequality, mental health, or personal struggles, I strive to create music that encourages listeners to think critically and empathize with others. By sharing my own experiences and perspectives, I hope to inspire others to do the same and contribute to positive change in their communities.

Escape Mag: Collaboration can be a powerful tool for artistic growth. Are there any artists, locally or internationally, that you dream of collaborating with in the future?

Kane Keid: Collaborations offer a unique opportunity for artistic growth and exploration. Whether it's collaborating with local artists who share my cultural background or partnering with international talents who bring new perspectives and influences, I believe in the power of collaboration to push boundaries and expand creative horizons. Some artists I dream of collaborating with in the future include JID, Nasty C, A-Reece, Kendrick, and Kwesta( God willing), they do storytelling and make an impact through music, regardless of their background or genre.

Escape Mag: rapidly changing industry, what challenges do you face as an up-and-coming artist, and how do you stay motivated amidst the ups and downs?

Kane Keid: As an up-and-coming artist, I face various challenges in navigating the rapidly changing music industry. From building a fanbase and securing opportunities for exposure to navigating the complexities of contracts and collaborations, there are many hurdles to overcome on the road to success. However, staying motivated amidst the ups and downs requires a steadfast dedication to my craft and a belief in the power of music to connect and inspire others. By focusing on my passion for storytelling and making a positive impact, I remain resilient in the face of challenges and strive to stay true to my artistic vision.

Escape Mag: Looking ahead, what can fans expect from Kane Keid soon? Any upcoming projects or performances that you're excited to share?

Kane Keid: Looking ahead, fans can expect more storytelling and impactful music from me soon. I have exciting projects and performances lined up that I can't wait to share with my audience. I've already announced the releases and all that people need to do is stay locked in. Whether it's releasing new singles, collaborating with other artists, or performing live shows, I'm committed to continuing my journey as a musician and storyteller, sharing my experiences and perspectives with the world in the hopes of making a meaningful impact. Stay tuned for what's to come!





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 Production Management by [Fatimat Oluwaseun Sanni](#)  
 Studio - [Digital Escape Africa](#)





Photographed by Redeem

## [▶ Watch Full Interview](#)

In the colourful world of Nigerian entertainment, Chillz stands out as a musical genius, creating tunes that touch the heart. His story is like a song, starting from the past, moving through the present, and looking ahead to the future. Escape Mag caught up with Chillz to hear about his journey.

### Starting Out: Finding the Beat

Chillz remembers how music was always around when he was growing up. His family pushed him into to dancing, taking him to various dance competitions and that love rubbed off on him. He just followed his heart and ended up in the world of music.

## CHILLZ

I think if you want to do anything great, be it politics, be it sports, be it music, you do need a team if you want to go far. I don't know anybody who records their music, produces their music, mixes it, then promotes it by themselves, does distribution by themselves, and shoots their video. I don't know anybody like that. So a team is essential as well as strategy. You have to know what you're doing, and how you'll get there. That's very important.







Photographed by Redeem



Photographed by Victor Lawal

### Making Memories

Working with big names like Davido, Falz, and Timaya has been a wild ride for Chillz. One funny memory he shared was getting an email from Falz while he was stuck in a flooded street in Lagos. It reminded him that good news can come at any time.

### Discovering New Talent

Chillz wants his music to make people feel something deep inside. Whether it's happiness or sadness, he hopes his tunes can touch listeners' hearts and make them groove to the beat.

Besides making music, Chillz also helps new artists find their sound. He looks for something fresh and exciting in their music—something that gives him goosebumps and makes him want to dance.

### Sports and Music: Finding Balance

Chillz enjoys playing football on weekends. He thinks there's a lot in common between sports and making music—both need teamwork and planning to succeed.

### Making Hits: The Best Song

Chillz has big dreams beyond music. He hinted at some secret projects he's excited about. He believes in trying new things and seeing where they take him.

When asked about his favourite song, Chillz picked "Bop Daddy" by Falz. It was a hit during the lockdown and brought joy to many people. For him, that's what music is all about—spreading happiness.

I think that they did extremely well. I think that sometimes you do your best and nothing comes of it. But something did come of it this time. They came back home with silver in second place. And that was really, really awesome. I think everyone played their part. And they did their best. So it was wonderful to see. I think there's another one next year. We'll show them Pepper.

- Chillz on The Nigerian Super Eagles Team for AFCON 2024.







As Chillz continues his musical journey, his tunes keep echoing in the hearts of his fans. With every beat, he's writing a new chapter in the story of Nigerian music, showing that passion and creativity can take you anywhere you want to go.



# YANDE: DATING ON LAGOS VIBES (DLV).

By Joey Average  
Photography by Ife OFULUE

Escape Mag: Yande, your latest project, "D.L.V. - Dating On Lagos Vibes," seems to be a captivating journey through the bustling streets of Lagos. Can you tell us what inspired you to delve into the themes of love and desire within the urban jungle?

Yande: The dating scene in this city has put so many people on their toes, raised so many walls and ruined so many good people. Powerful mix of emotions and I thought, why not express this with the way I know how, music.

Escape Mag: Your music traverses through Afro-pop, R&B, and alternative genres, creating a unique music landscape. How do you go about blending these different styles to craft your signature sound?

Yande: I am someone that is in love with experimentation and if chefs can experiment with food then Yande can with music.

Escape Mag: "Lagos Nights," the first track of your EP, paints a vivid picture of the city's nightlife and its enigmatic allure. How did you capture the essence of Lagos in your music, and what emotions were you hoping to evoke in your listeners?



Yande: Being in the thick of it, you get to experience it firsthand. Knowing others have gone through similar, it's a song that gives the feeling of deep thought, connection with our wrongs even closure to some.

Escape Mag: "Flex (On My Ex)" was a breakout single for you, showcasing a versatile sound that resonated with audiences.

Yande: Yande keeps evolving. The proof is in the music.

Escape Mag: It's evident that you aim to connect deeply with your audience through your music, tapping into their emotional side. How do you envision your music evolving in the future to continue fostering this connection with your listeners?

Yande: I want them to think of me as their unofficial best friend. Someone who gives advice when people are fake, someone who gasses you when you're down and someone who will tell you what the snakes around you won't. All through music.

Escape Mag: As you continue to grow your fanbase, what message or feeling do you hope your music leaves with each individual who listens, especially in the context of your ongoing journey as an artist?

Yande: Knowing emotions are powerful and music is a medium to control them.





# JEXWAYS

## THE ADVENTURES OF DANTE

Written by Joey Average | Photography by Redeem.



Escape Mag: Can you tell us about your journey into the world of animation and digital art? What inspired you to pursue this path?

Jexways: It all began with a competition when a friend shared a link in our chat. At the time, I was in my pre-finals at the University of Architecture, OLABISI ONABANJO, Ogun State. I clicked the link and discovered it was a competition by Rema to create a cover for his new release. After submitting my entry, he chose mine for the alien cover. Since then, I have been receiving requests to create similar artwork, which has helped me grow while working on art commissions. I realized I needed to learn animation, so I gained basic knowledge from YouTube. Now, it's all by God's grace.

Escape Mag: Your portfolio reflects a diverse range of skills, from music covers to character designs. How do you balance your artistic interests and disciplines?



Jexways: Music covers and character designs are fundamental aspects of my art, making it easy for me to navigate through them. The only unrelated skill I possess is architecture, which has been challenging to balance. Essentially, I focus on the sketching aspect of architecture, eliminating the need to be physically present with architects to convey architectural concepts. Currently, I work from home, creating 3D architectural models and sketches as primary outputs. This setup will continue until I pursue my master's degree. Managing the balance between my skills comes naturally to me, showcasing my talent for multitasking.

Escape Mag: What drives your creative process when working on projects like 2D animations or visual loops?



## HUMAN TERROR. DIGITAL ART BY JEXWAYS

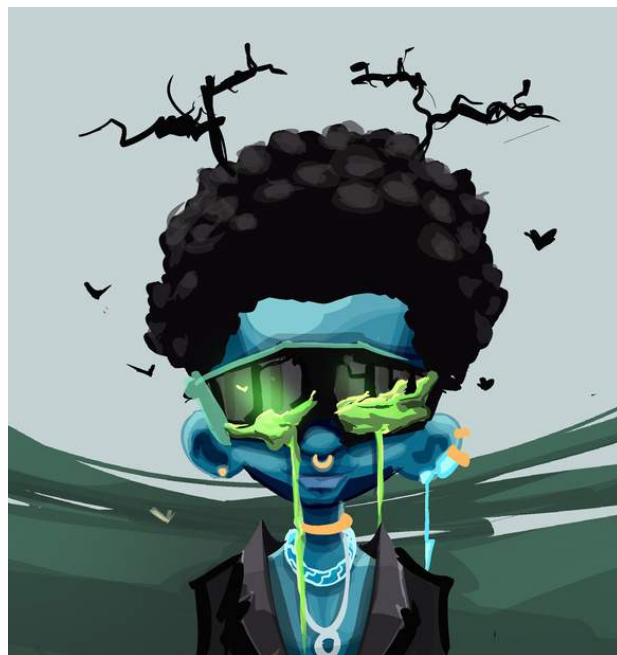
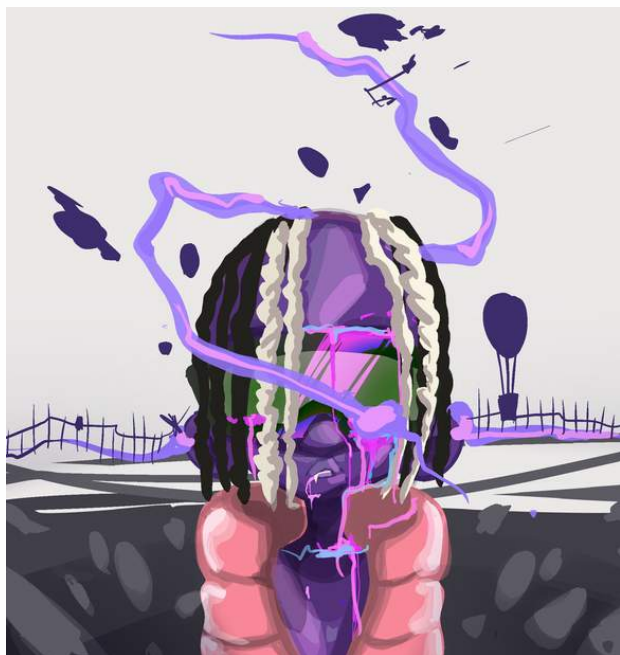


Jexways: My creative process in animation projects is primarily driven by the song itself. Upon listening, I envision what the song looks like and then begin the representation. It can be challenging to find inspiration for songs that are not very interesting, but I strive to make the animation exceptional to elevate the song (in my opinion). Glorious songs or projects are a major inspiration for me, along with observing fellow artists working on something that catches my interest - I tend to take inspiration from them, like an artist. Additionally, Pinterest serves as another source of inspiration for me.

Escape Mag: You mentioned exploring 3D animation. How do you approach learning new techniques and tools in this rapidly evolving field?

Jexways: Learning 3D animation will be easy for me. I have been procrastinating due to the numerous deliverables on my plate. The interface is akin to the 3D software I used during my time in architecture school, making it easier to grasp. However, mastering 3D will still require some time and effort. I look forward to learning it at my own pace, without feeling pressured to excel immediately.





Escape Mag: Your NFT collection, "Adventures of Dante," has gained attention in the digital art community. Could you share the story behind its creation and your experience in the NFT market?

Jexways: The story behind the adventures of Dante has always been impressive. Initially, I had no idea what to present to the people in the NFTs market. However, I soon realized that many individuals have diverse interests in the entertainment world, such as anime lovers, cartoon enthusiasts, and more. This led me to transform Dante into various beloved characters like One Punch Man and Naruto. Through this, Dante found his true essence. I even got to sell one of my NFTs to X back when they were Twitter.

*NFT Collections by Jexways titled; The Adventures of Dante.*



*Inside Me Are Sunflowers, 2023. Acrylic on Canvas*

Escape Mag: How do you see the role of digital artists evolving in today's creative landscape, especially with the rise of digital platforms and metaverses?

Jexways: The digital art market will expand beyond its current achievements. AI and NFTs have already influenced this market, but artistic styles will continue to vary based on individual and AI creators. The evolution has begun, potentially accelerating art production. Rather than diminishing digital art in the market, AI will likely enhance it. I am actively involved in creating digital art for valued users, establishing a platform for sharing art and music streams across all platforms. The metaverse is experiencing remarkable growth!

Escape Mag: Your involvement in guiding the new age revolution of graphic designers is commendable. Can you elaborate on the importance of mentorship and community building in the digital art realm?

Jexways: The significance of mentorship is crucial to support young artists during challenging phases, such as when commissions are irregular. Mentorship plays a key role in guiding artists on how to navigate these situations. Another vital aspect of mentorship is managing artist-client interactions, as clients can range from composed to demanding. Responding inappropriately to an extreme client could jeopardize an artist's reputation or safety. This is where the art community steps in—within this community, not all members are erratic; some offer valuable insights that can enhance how artists engage with clients, provided the artists are willing to share their concerns. Additionally, being part of a community is essential as it constantly showcases new art, motivating others to initiate their own projects and avoid stagnation. A community serves as a catalyst for growth, pushing artists out of their comfort zones and fostering continuous improvement. However, I believe that mentorship is most effective when led by experienced artists and a supportive team.



Escape Mag: As an architect specialising in landscaping, how does your architectural background influence your approach to digital art and animation?

Jexways: Architecture supports my artistic endeavours in various ways. Not only does it enhance the visual aspect of art, but the discipline instilled in me during my architectural studies has pushed me to work late into the night to meet tight deadlines. Additionally, architecture aids me in devising efficient solutions for client projects, allowing me to work more effectively and deliver promptly. While landscaping has not directly influenced my art due to its focus on terrain planning, architecture has significantly informed my artistic background. Constructing buildings comes more naturally to me as I tend to think on a grand scale when bringing a concept to life. In conclusion, I would attribute 100% of the improvement in my art to the influence of architecture.



Escape Mag: What advice would you give to aspiring digital artists and animators who are just starting their journey in this field?

Jexway: Advice to young artists just starting out, trust your imagination about things 100% because that's essentially what people need to hear or see to brighten up their day.



Escape Mag: Finally, where do you envision your career heading in the next few years, and what legacy do you hope to leave behind as an animator and digital artist?

Jexways: My career is vast, with the vision of DANTE becoming a character in Disney world being just one of many visions. The legacy remains untold for now, but it embodies God's Grace.



# SHOWTIME FLAG



Africa's Largest Coed Flag Football League.

Written By [Laoye O](#) | Photography by [Ife Ofulue](#) | Styling by [FramiD](#)  
Creative Direction by [Ife Ofulue](#), [Pamela Green](#) |  
Production Management by [Pamela Green](#)  
Videography by [Redeem](#) and [Grey](#) | Sound by [Vasty](#) | Technical Support by [Zero](#).





## NIGERIA'S GAME CHANGING FOOTBAL LEAGUE



In the heart of Lagos, Nigeria, a vibrant community gathers not only to play flag football but to redefine the very essence of the game. Welcome to the Showtime Flag, where passion meets purpose, and athleticism merges with inclusivity.

Established on July 7, 2023, by visionary Azeez Amida, the Showtime Flag has swiftly risen to become the largest co-ed semi-professional flag football league in Nigeria, if not the world. What sets this league apart is not just its thrilling matches or the fierce competition, but its unwavering commitment to inclusivity, equality, and community development.

In a candid interview with Commissioner Adebare Adejumo, the genesis of Showtime Flag unfolds. "It grew from a community into a league," he reflects. "We saw the potential to not just play flag football but to cultivate athletes and foster growth."

Showtime Flag stands as a beacon of inclusivity, embracing a co-ed format where men and women stand shoulder to shoulder on the field. Commissioner Adejumo shares, "We've bent rules and tweaked regulations to ensure equity prevails. Here, gender is not a barrier; it's a celebration of talent and passion."

[!\[\]\(faf942dc3e59ce8eb64b4ac481eca7e0\_img.jpg\) Watch Full Interview](#)

WE WANT TO CREATE A  
SCENARIO WHERE ATHLETES  
SEE A FUTURE IN THE SPORT...





But Showtime Flag is not just about flag football; it's about changing lives. Through its dynamic initiatives, the league opens doors to employment and economic empowerment. From players to vendors, cameramen to coaches, Showtime Flag creates opportunities, paving the way for socioeconomic progress.

As the league expands its horizons, the vision for flag football in Nigeria transcends the boundaries of sports. Commissioner Adejumo envisions a future where athletes thrive, and where dreams are not just imagined but realized. "We want to create a scenario where athletes see a future in the sport," he asserts. "No more limitations, no more barriers. Just pure potential."

With its sights set on the global stage, Showtime Flag is more than a league; it's a movement. As preparations for the 2028 Olympics begin, Showtime Flag stands poised to make history. "We're shaping the future," Commissioner Adejumo declares. "Come 2028, the world will witness the prowess of Nigerian flag football, a testament to equality, skill, and sheer determination."

**COME 2028, THE WORLD  
WILL WITNESS THE PROWESS  
OF NIGERIAN FLAG  
FOOTBALL, A TESTAMENT TO  
EQUALITY, SKILL, AND SHEER  
DETERMINATION.**





**HERE,  
GENDER  
IS NOT A  
BARRIER;  
IT'S A  
CELEBRA  
TION OF  
TALENT  
AND  
PASSION.**

**ADEJUMO ADEBARE**  
SHOWTIME FLAG COMMISSIONER



**TITI, FEMALE  
ROOKIE OF THE  
YEAR 2023 - LAGOS  
RAPTORS**





Uju, Female MVP, Showtime Season X - Spartan Centre.

From its thrilling matches to its transformative impact, Showtime Flag captures the essence of Africa's sporting renaissance. It's more than a game; it's a testament to the power of community, diversity, and the pursuit of excellence. In the heart of Lagos, the Showtime Bowl isn't just a championship—it's a celebration of resilience, unity, and the indomitable spirit of Nigerian football.



**...NO MORE  
LIMITATIONS,  
NO MORE  
BARRIERS.  
JUST PURE  
POTENTIAL.**

**ADEJUMO ADEBARE**  
SHOWTIME FLAG COMMISSONER



**Stunt O - Male MVP Showtime Season X-  
Lagos Dragons**

As the world watches, Showtime Flag shines as a beacon of hope, inspiring generations, and redefining what it means to play the game we love. This is not just football; this is Showtime Flag—where dreams take flight, and legends are born.





# THE LEAGUE

Showtime Flag plays a 7-on-7 coed format. Each team must field at least 3 female players on every play. The league plays a modified version of the International Federation of American Football rule system. The league currently has 10 teams and they all compete over three stages of competition.

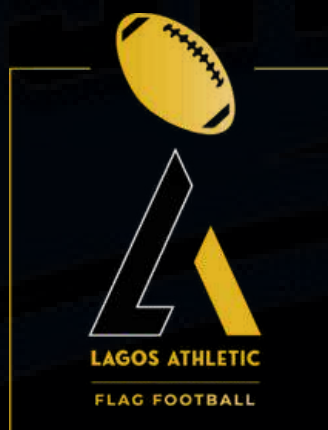
- The regular season: each team competes in a round robin format. The top 6 teams based on win percentage advance to the playoffs stage.
- The Playoffs: 6 teams compete for a place in the Showtime bowl.
- Showtime Bowl: the championship match is where the winner of the season is determined. Winners of the Bowl will win a custom trophy, championship rings and cash prize.

## Spartan FC



Showtime Bowl Champions Season X

## Lagos Athletics



Season X Regular Season Leaders

Titans



Lagos Rebels



Panthers





## Dragons



## Warriors



## Outlaws



## Lagos Raptors



## Lagos Mavericks



The Showtime Flag Football League has emerged as a beacon of inclusivity, empowerment, and sheer excitement. As each season unfolds, it not only showcases the extraordinary talent of its players but also embodies the spirit of unity and community. With every touchdown and every cheer, Showtime reminds us that in the game of life, we are all players on the same team, united by our love for the game and our shared dreams of a brighter tomorrow. As a new season starts to unfold, the legacy of the Showtime Flag Football League burns brightly, inspiring generations and shaping the future of Nigerian sports.





Written By Tomi  
Illustration By JEXWAYS





...3pm at the  
Showtime All-Star  
Team Training.



HEY TITI  
I HAD THE MOST DELICIOUS  
BANANA BREAD THIS MORNING,  
IT'S ABOUT TO BE A SWEET  
TRAINING DAY

OKAY, STUNT, BRING IT ON!  
WAIT A SECOND, THAT'S A NICE  
TATTOO.  
WHAT DOES IT SAY ?



IT SAYS RESILIENT". IT'S  
MY FIRST TATTOO, AND  
WHENEVER I LOOK AT IT,  
I'M INSPIRED.



I DIG IT. NO TATTOOS FOR  
ME UNTIL I'M OUT OF  
SCHOOL.



YOU'RE VERY DILIGENT  
WITH SCHOOL AND ON  
THE PITCH TOO. KEEP IT  
UP !

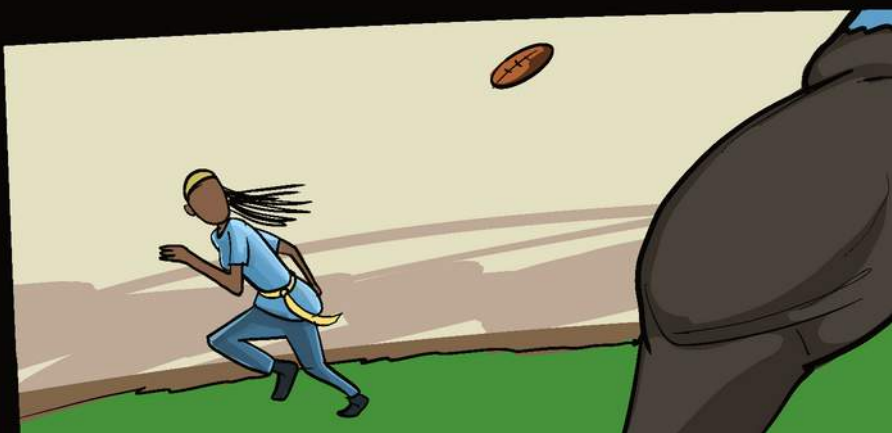
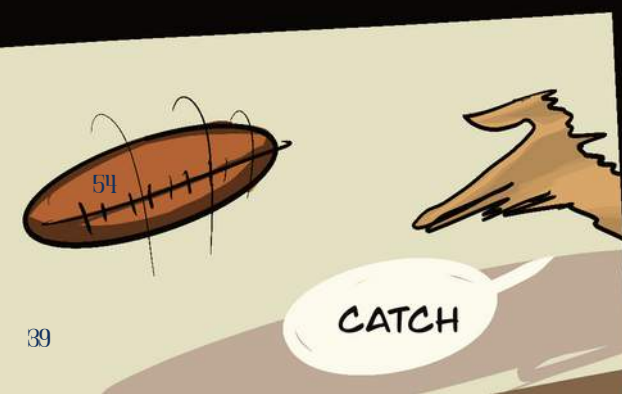
THANK YOU. I HAVE  
MY EYE ON THE  
ALL STAR GAME.

GO  
FOR  
IT!

OKAY, LET'S GET ON THE  
PITCH. I'M LIVING FOR THE  
ENERGY TODAY.

THE FEMALE  
MVP UJU HAS  
BEEN WAITING  
FOR Y'ALL.





# TUNDE EDNUT

## THE INFLUENTIAL RISE AND STREET CREDIBILITY OF TUNDE EDNUT.

**By Justina Nnamani**

Tunde Olaoluwa Adekunle (born 20 January 1986), popularly known as Tunde Ednut, is a Nigerian blogger, comedian, entertainer and musician noted for his blog and songs "Jingle bell" and "Catching Cold", which was a Headies Award nominee for best pop single at the Headies Awards of 2013.

Tunde Ednut's rise from obscurity to influence is a testament to his unwavering passion for entertainment. Starting with humble beginnings, he navigated the complications of social media, carving a niche that resonated with a diverse audience. His journey, marked by flexibility and authentic engagement, elevated him to the forefront of digital culture.



Photo Source Bella Naija

Tunde is ranked the 13th best Chess player in Nigeria





Photo Source CNN



Photo Source X

Beyond witty captions and engaging posts, his ability to adapt to evolving online trends kept him relevant, ensuring that his influence extended beyond a fleeting moment. Ednut transformed setbacks into comebacks, earning respect and admiration from his followers. His originality and unfiltered approach encouraged a genuine connection with the streets, creating a digital community that embraced his journey.

As Ednut's platform expanded, so did his influence, rise above digital boundaries, street credibility, once an untouchable quality, became a touchable asset in his collection. Tunde Ednut's story is a testament to the realness and determination that pave the way for transformation, and a genuine connection with one's audience. From the scratch, he not only climbed to the top but also left an indestructible mark on the landscape of digital influence.

#### Digital Journey VS Street Cred

Tunde Ednut stands as a signal of street credibility, crafting his distinct story in the digital space. Ednut's Street credibility isn't just about numbers, it's about connecting with the heartbeat of the streets.

His content, a fusion of humor, commentary, and cultural references, a bridge between the virtual world and the streets, building an authentic connection with his audience/followers.

The transformative power of Ednut's authenticity lies in his unfiltered approach. He goes beyond content curation, offering glimpses into his life, thoughts, and experiences. His openness creates a community where followers actively engage in his journey, not just as spectators but as participants.

Ednut's street credibility relies on his perseverance. He faces digital challenges with strength, turning obstacles into opportunities. He stays true to himself while keeping up with trends, making him a trustworthy voice online.

Collaborations and partnership further amplify Ednut's influence, broadening his audience without losing his Street Vibe.

He stays true to his roots, embracing street credibility, creating a digital community reflecting vibrancy and authenticity.

Tunde Ednut's street credibility is not a static achievement; it's a continuous journey marked by genuine connections, relatable content, with a strong and enduring determination. His street credibility shows the lasting strength of authenticity as he shapes the digital story.



In the heart of Port Harcourt, amidst the bustling energy of Rivers State, lies a vibrant community that glides through the urban landscape on wheels. They are known as Plus 2.34, a group of skaters redefining the cultural pulse of the city.

At the iconic Pleasure Park, where laughter intertwines with the echoes of bustling life, Plus 2.34 finds their sanctuary. Here, amidst the palm trees and the concrete, they carve their own paths, defying gravity with each graceful maneuver.

Their presence isn't just about skating; it's a statement—a testament to the evolving essence of urban Nigeria beyond the confines of Lagos and Abuja. With every kickflip and ollie, Plus 2.34 paints a vivid picture of a community pulsating with creativity and resilience.

Coolness radiates from their camaraderie, a bond forged through shared passion and determination. As they weave through the park, they embody the spirit of a generation unafraid to rewrite the narrative of their city.

# Plus 2.34

42 Riding the Concrete Waves in Port Harcourt





The inclusion of pro skating in the Olympics ignites a spark of hope within Plus 2.34. It's not just about medals; it's about representation—about showcasing the diversity and talent thriving within Nigeria's urban landscape.

As the sun sets over Port Harcourt, casting its golden hues upon the skaters' playground, the spirit of Plus 2.34 remains unwavering. They are the embodiment of a movement, a symbol of the boundless potential that thrives within the concrete streets of Nigeria.







With each flick of their boards, Plus 2.34 etches their mark upon the cityscape, leaving behind a trail of inspiration for generations to come. In their fluid movements lies a promise—a promise of growth, of representation, and of the unyielding spirit that defines the soul of Port Harcourt.

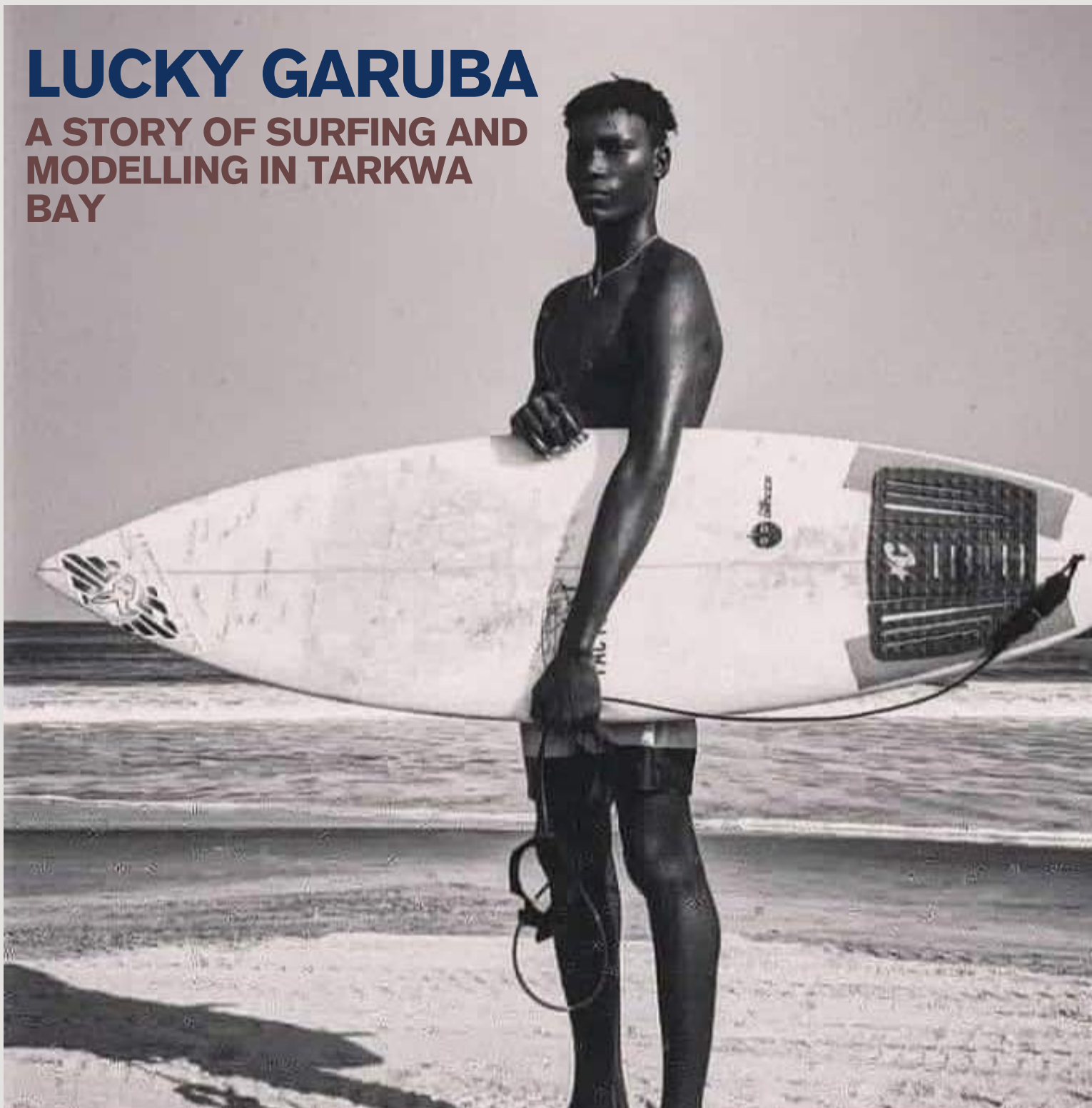


BY JOEY AVERAGE  
PICTURES BY PLUS 2.34



# LUCKY GARUBA

## A STORY OF SURFING AND MODELLING IN TARKWA BAY



BY KENO FRENCH & JOEY AVERAGE  
PHOTOS COURTESY LUCKY GARUBA

Meet Garuba Lucky, a surfer and model from Tarkwa Bay. He shares his unique blend of surfing and modeling, highlighting the cultural impact of surfing in the coastal community. Join us to learn about his journey, challenges, and the intertwined worlds of surf and style in Tarkwa Bay.

Escape Mag: Can you tell us about your surfing journey? How did you discover your passion for it, especially in a place like Tarkwa Bay?

Garuba Lucky: I began surfing at Tarkwa Bay when I was 14. Surfing soon became a part of me and a lifestyle. I was so captivated by it that I almost prioritized it over school. Interacting with people from various corners of the globe fueled my passion for surfing. Tarkwa Bay stands out as the sole place in Nigeria where one can truly relish the surfing experience.

Escape Mag: What role does surfing play in the Tarkwa Bay community, and how has it influenced the culture of the area?

Garuba Lucky: Surfing in Tarkwa Bay is playing a vital role virtually everyone wants to learn how to surf because whenever they see us surfing they feel entertained and eager to know how the board works, it's brought popularity to the community and students that want to learn surfing from locations around the world.

Escape Mag: As a model and surfer, how do you balance your passion for surfing with your modelling career?

Garuba Lucky: I initially began with surfing, and modelling wasn't a consideration until I crossed paths with Moses Ebite, a seasoned stylist, and my friend Quen Maya. Moses was overseeing top models in Paris around 2018, and that's when my modelling journey began. Surfing remained my primary focus.







Photo by [Ife Ofulue](#)

Escape Mag: What are some of the unique challenges you face as a surfer in Tarkwa Bay, considering its geographical location and environmental factors?

Garuba Lucky: My main challenges revolve around my geographical location. At times, I may not find myself at Tarkwa Bay, and factors such as weather conditions like the wind and low tide, as well as the absence of a personal board, significantly impact my surfing experience.

Escape Mag: Can you share any memorable experiences or achievements you've had as a surfer in Tarkwa Bay?

Garuba Lucky: I think my most memorable experience or achievements I have had as a surfer in Tarkwa Bay is when I met a pro surfer named Dylan Graves and his friends in Tarkwa Bay and came first in a surfing competition.





Photo by [Ife Ofulue](#)

Escape Mag: How do you think surfing contributes to the tourism and local economy of Tarkwa Bay?

Garuba Lucky: Surfing is enhancing tourism and the local economy of Tarkwa Bay. I have spent many years in Tarkwa Bay, starting from my childhood. Surfing back then was a niche activity mainly for white individuals and a few local boys. The current surge in surfing's popularity signifies its potential to boost tourism and the local economy. This trend will not only attract more surfers seeking new wave spots but also increase income opportunities for surf instructors and tent owners on the island.

Escape Mag: In what ways do you think surfing can be used as a tool for community development and empowerment in Tarkwa Bay?

Garuba Lucky: Surfing can serve as a tool for community development and empowerment in Tarkwa Bay, with opportunities for sponsorship and donations of surfboards from NGOs willing to assist, thereby generating revenue.







Escape Mag: How do you promote environmental awareness and conservation efforts among the surfing community in Tarkwa Bay?

Garuba Lucky: Promoting environmental awareness on the island is simple due to its small size, allowing information to spread quickly through WhatsApp, phone calls, text messages, and social media. This enables the global community to learn about environmental issues, work together to address them, and welcome external support.

***Surfing can serve as a tool for community development and empowerment in Tarkwa Bay, with opportunities for sponsorship and donations of surfboards from NGOs willing to assist, thereby generating revenue.***

Escape Mag: As a model and surfer, do you see any connections between your two passions? How do they complement each other in your life?

Garuba Lucky: There's a strong link between them as it's a breakthrough; I can surf and model simultaneously. Sometimes surfing is effective, and other times, modelling works too.

Escape Mag: What advice would you give to aspiring surfers or models who are looking to pursue their dreams in Tarkwa Bay or similar coastal communities?

Garuda Lucky: My advice to young surfers and models is for them to stay focused on their training and work hard, as good things take time.

# DECODING STREETWEAR 2

A Comprehensive Guide from Roots to Future Trends

CONTD.

## 01 Logos and Branding

Paying homage to Dapper Dan’s and his Harlem boutique for popularising streetwear characterised by bold logos and distinctive branding. Brands like Supreme, BAPE and OCTOBER 23RD have mastered the art of creating instantly recognizable logos, contributing to the cultural cachet of their products. Designers known for mastery of this discipline include: Dapper Dan, Nigo and Agodcalled6ix.



Photo source Pinterest

## 02 Comfort and Functionality

Streetwear places a premium on comfort and functionality. Utilitarian elements like oversized fits, cargo pants, and hoodies are staples of streetwear wardrobes, reflecting the practicality needed for an urban lifestyle.

Streetwear fashion, born from the sidewalks and urban landscapes, has evolved from a subculture expression to a global phenomenon. This guide takes you on a journey through the roots, growth, and future trends of streetwear, offering insights into its cultural significance and the key elements that define this influential style.

## Key Elements of Streetwear



Photo source Pinterest

## 03 Limited Edition Drops

The concept of limited edition releases and exclusive drops is synonymous with streetwear culture. This scarcity-driven model not only creates hype but also fosters a sense of streetwear culture. This scarcity-driven model not only creates hype but also fosters a sense of exclusivity among enthusiasts.

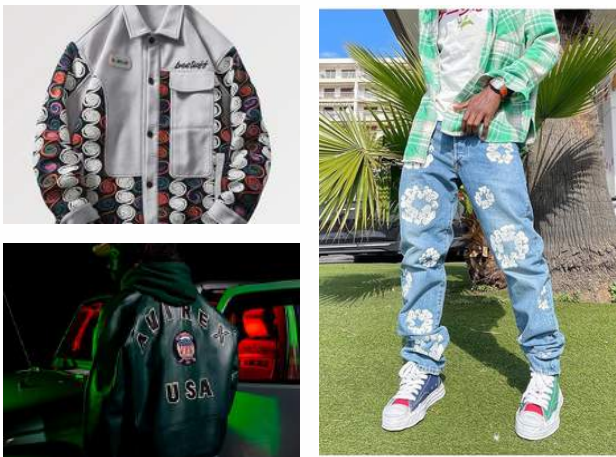


Photo source Pinterest

To Be Contd. in Next Edition.





# LENSCRAFT

EXPLORING THE ABSTRACT WORLD  
OF IFE OFULUE'S PHOTOGRAPHY

WRITTEN BY LAOYE O. | CURATED BY IFE OFULUE

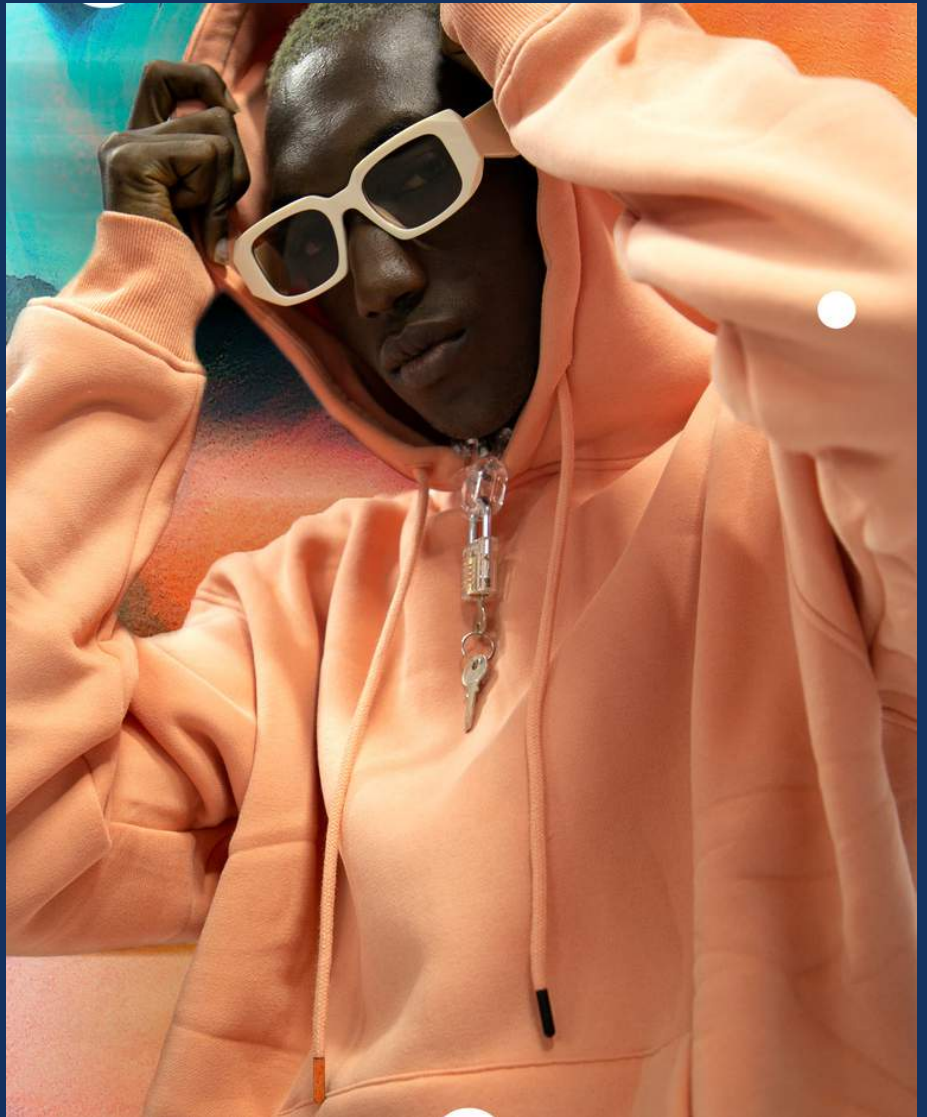
Welcome to Lenscraft, where we delve into the mesmerizing world of Ife Ofulue's photography. Ife is a talented visual artist who loves to capture the beauty of life through his lens.

From his early days in Kaduna, Nigeria, Ife now lives and works between Lagos and Abuja. He's not just a photographer; he's also an artist who studied Architecture from Covenant University.



From collaborating with global brands like MTV Base and Puma to weaving visual narratives for emerging cultural platforms like Bloke and WAF, Ife's work resonates with a diverse audience, leaving an indelible mark on the creative landscape. His distinct style, characterized by abstract elements and bold edits, challenges conventional norms, breathing life into every frame he captures.





With each click of the shutter, Ife Ofulue invites us to witness the world through his lens, where reality intertwines with fantasy, and the ordinary transforms into the extraordinary. Ife's photography is something special. He doesn't just take regular pictures; he adds his own creative twist to them.



His distinct style, characterized by abstract elements and bold edits, challenges conventional norms, breathing life into every frame he captures.







His pictures are like stories. They capture everyday life in Nigeria, from the busy streets to the quiet moments. Sometimes, they're colorful and vibrant, and other times, they're deep and thoughtful.

Ife has shown his work in many places, from art galleries in South Africa to exhibitions right here in Nigeria. He's even been featured in Best of Vogue.





In each edition of our magazine, Lenscraft, we feature Ife's incredible photography. Whether it's art, products, concepts, or fashion editorials, Ife's pictures always tell a story. Join us as we embark on a visual journey through the lenscraft of Ife Ofulue, where every image tells a story waiting to be discovered.





# HYVETOONZ

LAGOS ROOTS, GLOBAL SHOOTS

WRITTEN BY JOEY AVERAGE

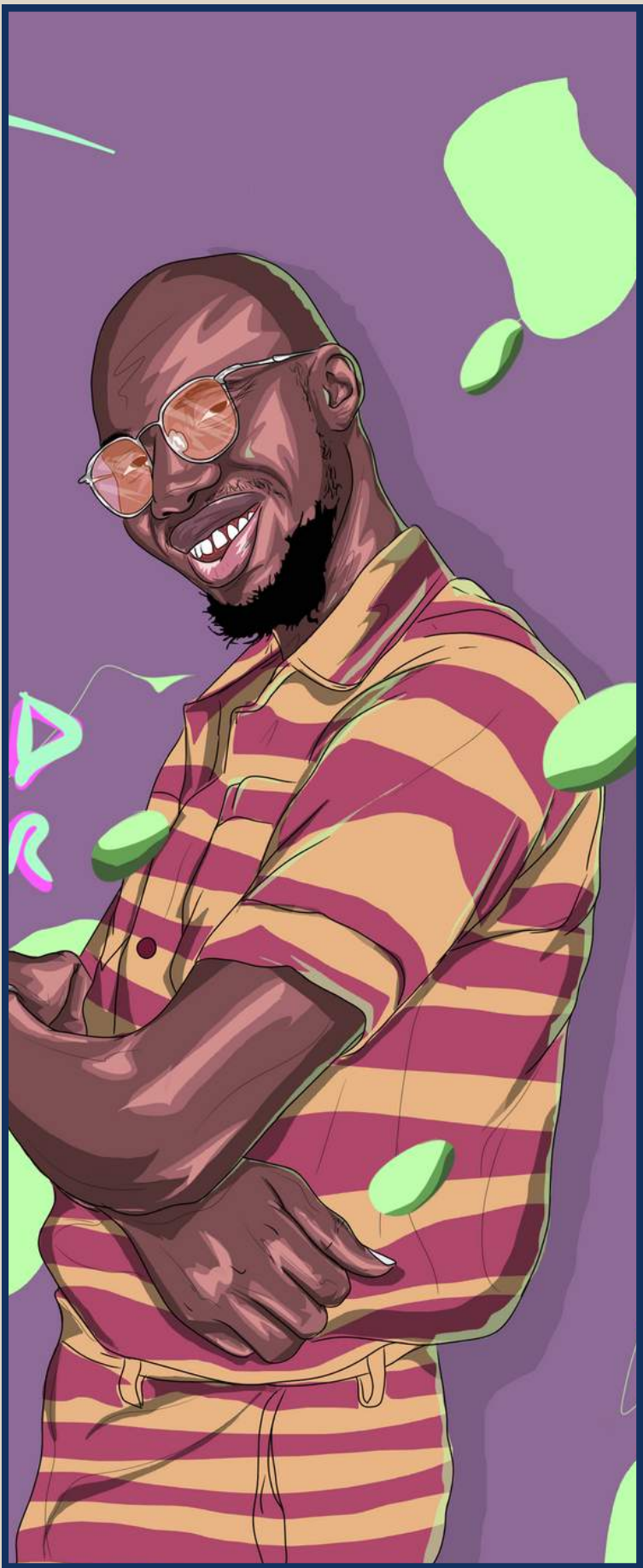
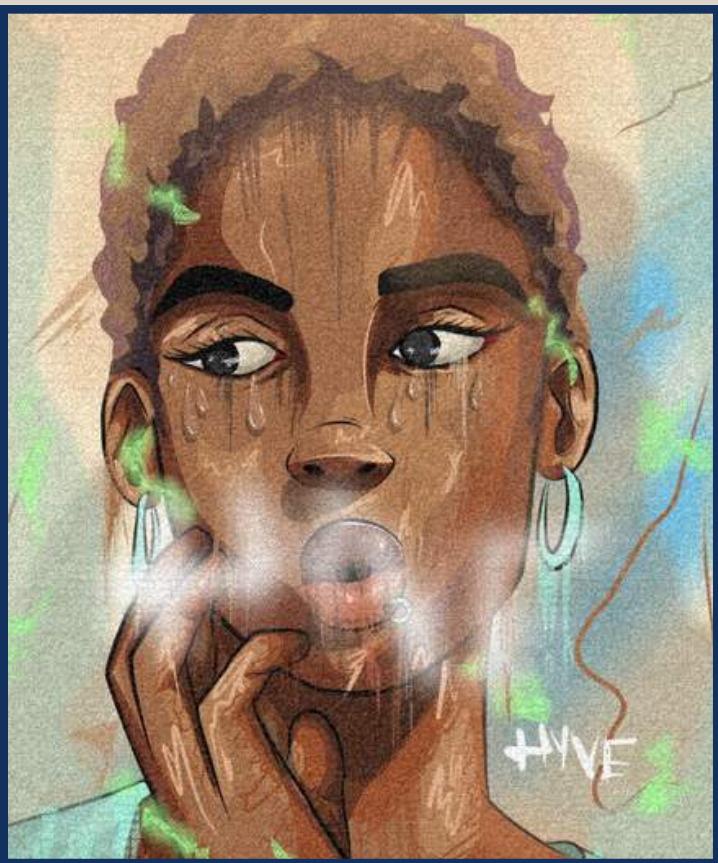


Meet the incredible Fruebi Emmanuel Oyintokoni, better known as Hyve—a super talented artist born and raised in the lively city of Lagos. After finishing up studies in English and Literature at Niger Delta University, Hyve took a leap to follow his dream as a digital artist, diving into the exciting world of freelancing.

Hyve kicked off his career in 2019 as an illustrator, and later in 2023, he decided to try his hand as a motion graphics and video editing—talk about versatility! Along the way, he's had the pleasure of working with some cool creative minds like Jexways, Zeektoons, Woneboy, The Oshodi, and even teamed up with celebs like Lade, Imanse, Wizpec, and many other talented artists.

Picture Hyve's journey as a colorful adventure where his art has left a mark on projects that sparkle with creativity. His warm and friendly approach to his craft has made him a sought-after collaborator, bringing joy and skill to every project he takes on. So, get ready to be charmed by Hyve's artistic story, where every stroke and edit is a step in his heartwarming journey in the world of creativity!

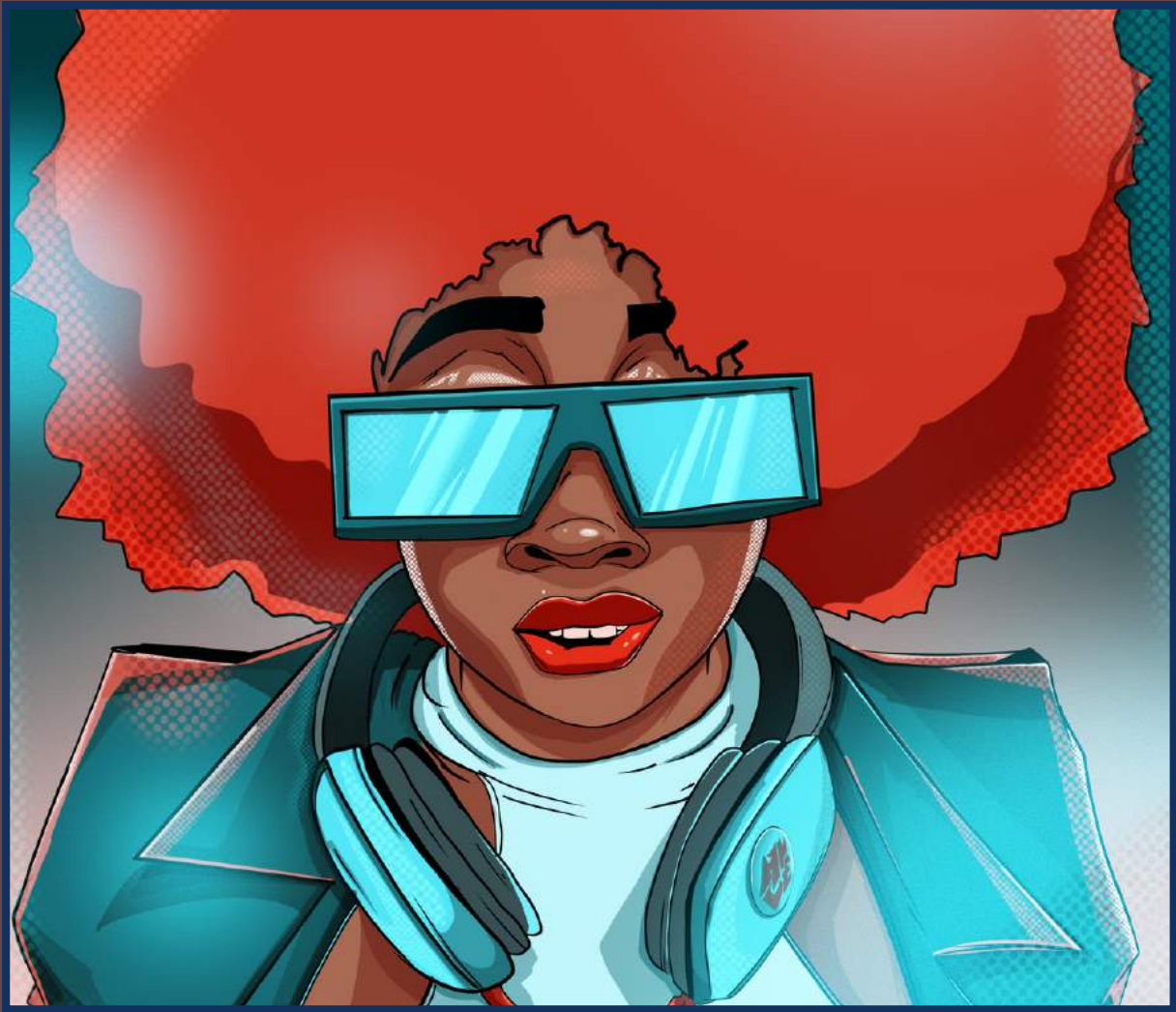












# ZEEK TOONZ

## 4 Years of Digital Progress



Zeek Toons has been rocking the digital art world for four awesome years! Inspired by turning cool ideas into colourful art and totally digging the work of top artists, Zeek Toons is all about levelling up and aiming high.

Zeek Toons started by loving the idea of making imagination real. Seeing the amazing stuff done by big shots in the game got Zeek Toons hyped to jump into the scene.

Looking ahead, Zeek Toons wants to amp up the workspace and keep those creative vibes flowing. The goal? To be right up there with the best in the biz!

With every tap and swipe, Zeek Toons is all about endless creativity, ready to make its mark in the digital art world!









WRITTEN & DIRECTED BY AKINKUNMI ALAMU  
 PHOTOGRAPHY BY E. OSHILAGUN, MR. O'SEYI  
 STYLING BY STEFAN | MANAGEMENT BY TEMIDAYI BELLO



Welcome to Kommunity Flex: Where Creatives Shine! It's your go-to hub for improving your craft and connecting with fellow artists. Get ready to learn, grow, and showcase your talent to brands who love great content. Let's escape into a world of endless creativity!



# ADEBAYO “ADOORN” YUSUFF

A Model who excels in Fashion,  
Commercial, Runway, and  
Editorial Modeling.

Yusuff is from Oyo state, Nigeria. He had his secondary school education at Ibadan Boys' High School (IBHS: 2010 - 2015) and proceeded to Soteria Business School, Liberty Road, Ibadan for some IT skills (2015 - 2016). He also went to a Fashion Designing School (2016 - 2018) and is currently in his penultimate year at the University of Ibadan studying Agricultural and Environmental Engineering (2019 till date).



## Professional Journey

I got into modeling back in 2019, starting off as a Runway Model. My very first show was at the Nigerian Television Fashion Show 2019, and from there I went on to strut my stuff at other cool events like the Arcade Fashion Show and Ibadan Bridal Fashion Week.

Aside from that, I've done gigs in Commercial, Editorial, and Fashion modeling. I've had the chance to work with some awesome brands like Parfum Lambo, The Purple Loco, and FX Scalper 4X.

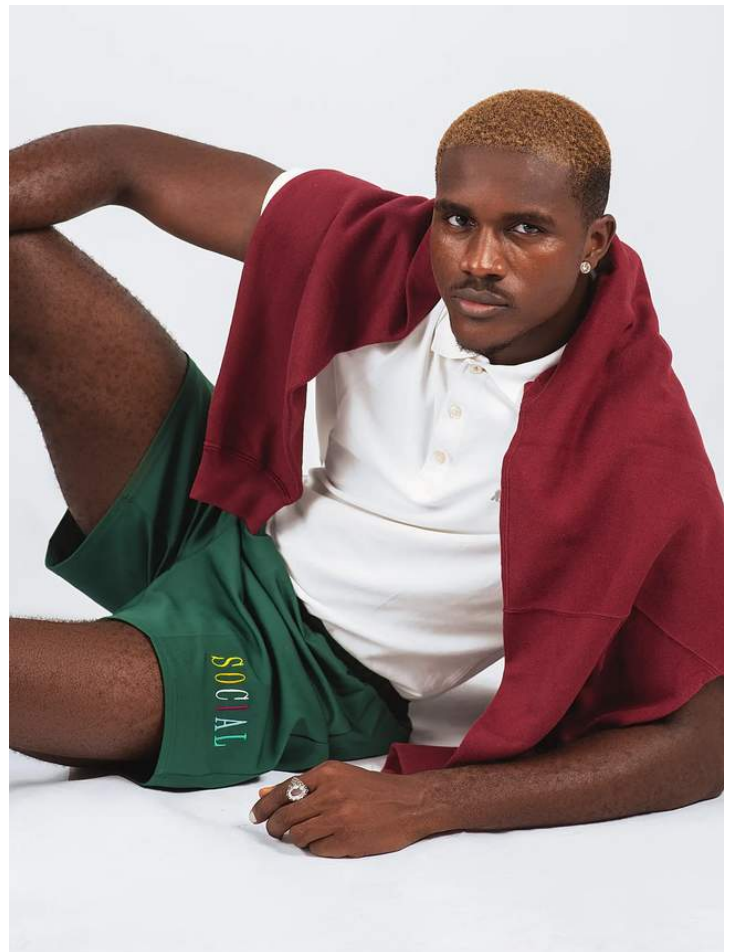
I've also had the pleasure of collaborating with some really talented photographers and videographers, like Image Faculty and Mcblithe. Collaborating is a big part of what I do, as it helps me grow and expand my portfolio in the areas I'm passionate about.

## Passions/Hobbies

My hobbies include basketball, swimming and even football. I love to try new things basically. My long-term goal will be to have my clothing brand someday.

**I WANT PEOPLE TO PERCEIVE ME FOR MY CRAFT(WORK). WHEN YOU SEE MY CRAFT, YOU SEE PERFECTION.**





## Artistic Values

What makes me stand out is professionalism. I want to be known for excellent and impeccable work while exuding confidence every single time. It has to be “adorned”. I am a Jack of all and master of all (from styling to posing and presentation).

I communicate originality and the authenticity of my person through the work I do.

I want people to perceive me for my craft(work). When you see my craft, you see perfection.

## Oloni Fiyinfolu

A glimpse into the rhythmic world of Gambo as he intricately weaves melodies into captivating narratives.







I MIX DIFFERENT STYLES OF MUSIC LIKE AFROBEATS, AFROJUJU, AND APALA TO CREATE MY OWN UNIQUE SOUND.

**“The Government Knows” by Pamela Windmind. 2023.**

I was born in Ibadan, Oyo state on March 24, 1998, surrounded by music. Growing up in a creative family, I was exposed to a mix of afrobeats, RnB, and the lively music scene of the city.

In terms of education, I studied Human Resource Management at Catholic University Of Ghana and graduated with a Bachelor's degree with honors. I also explored other subjects like Music and designs due to my curiosity.

#### Personal Life:

I get inspired by everyday things and different cultures I come across while making music. I love connecting with other artists and think music is a great way to bring people together and learn from each other.

I mix different styles of music like Afrobeats, Afrojuju, and Apala to create my own unique sound. I blend electronic beats with traditional instruments to make music that tells stories about life, love, and emotions. My songs are like chapters in a book, each one sharing a piece of my story with heartfelt lyrics and soulful vocals.

My voice is the main instrument that ties everything together in my music career.



# ESCAPE MAG

Digital Escape Africa

By Joey Average

Studio - [Digital Escape Africa](#)

Photography by [Amazing Will](#),

Styling by [Pamela Windmind](#)

Hair by [Ope Smade](#)

Fits by [Garbe](#)

Makeup by [Glock Express](#)

Project Managers - Tomi O, [Justina](#)

[Nnamani](#), [Lion Ikechukwu](#) & [Sam](#)

Models - [Keno French](#), [Motun](#) &

[Mariam](#)

## Fashion Hangout

10 We hosted our first creative fashion gathering at our Digital Escape Africa hub on December 16, 2023. Diverse creatives including models, photographers, makeup artists, videographers, and stylists converged to exchange garments and capture moments. Take a glimpse and experience what we crafted.





Photography by [Ijeh Williamson](#),  
Jewelry Styling by [Pamela Windmind](#)  
Hair Styling by [Ope Smade](#)  
Makeup by [Glock Express](#)  
Model - Mariam  
Hair Supplied by [Ace Beauty Bar](#)







Hair By [Ope Smade](#)  
Makeup By [Glock Express](#)  
Model – Motun  
Fits and Styling by [Pamela Windmind](#)













# CREATIVE MARKETPLACE

COMING  
SOON!

[www.digitalescape.africa](http://www.digitalescape.africa)

A woman with long braids, wearing a black dress, is posing in a studio. She is looking upwards and to the right. The background is a bright, white studio space with a window and some equipment visible. Large, bold, orange text is overlaid on the image.

# BOOK OUR STUDIO

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